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Diamond Vogel Celebrates Groundbreaking for new Innovation Center

Orange City, IA — Diamond Vogel celebrated the groundbreaking for its Innovation Center with a ceremony on Wednesday, October 13, 2021. The \$15 million Innovation Center is the latest phase of Diamond Vogel's Building on Success Initiative that started in 2018, which includes several improvements to their Orange City campus.

The Innovation Center will add 36,000 square feet of state-of-the-art laboratory and office space, allowing up to 60 research and development scientists to collaborate on improvements and advancements to Diamond Vogel's extensive line of paints and coatings. Diamond Vogel partnered with the architectural firm CMBA Architects based in Sioux City, Iowa, to design the project and selected Hoogendoorn Construction from Canton, South Dakota, to manage the project's construction.

Leading the groundbreaking were Diamond Vogel's Chairman of the Board, Drew Vogel, and President and CEO, Jeff Powell. They were joined by Orange City Mayor Deb De Haan, Orange City Development Corporation President Daryl Beltman, and members of the Diamond Vogel team.

"My family has been blessed with a great and long history of partnership with the Orange City community. We love being a part of Orange City and the state of Iowa, and we are excited to continue to invest in this community and provide opportunities for ongoing growth and success," said Drew Vogel, Chairman of the Board.

Jeff Powell, President and CEO, stated, "The Innovation Center fulfills the need for additional effective and efficient space to continue to explore cutting-edge advancements in paint and coating technology for our customers. In addition, the Innovation Center will provide the capacity to meet our current and future strategic objectives."

Construction is now underway with project completion anticipated by the end of 2022.

About Diamond Vogel

Diamond Vogel is a manufacturer of high-quality paint and coatings based in Orange City, Iowa. Founded in 1926, Diamond Vogel provides coating solutions to the industrial, architectural, industrial wood, aerosol, traffic, and toll manufacturing markets. For more information about Diamond Vogel, visit their website at diamondvogel.com.

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